

# THE 2ND **LibraryLink** CONFERENCE

August 25-27, 2010  
Filipinas Heritage Library  
Ayala Triangle, Makati City

## Objectives

- To raise Librarian awareness of the significance of archival work
- To emphasize the role of the librarian in preserving, conserving, and protecting the natural cultural heritage, paper-based materials, and other materials like photographs and audio-visual records
- To hone the librarian's skills in basic paper preservation and conservation
- To show the librarians that they play a big role in "preserving" the impact of the library and books in the business of gathering, organizing, and storing information and data
- To explain the issues related to digital archiving and the preservation of library/archival materials

### Day 1: August 25, 2010 (Wednesday)

#### 8:00 a.m. - Registration

#### Preservation of Intangible Cultural Heritage (RA 10066 and the Role of Libraries & Archives)

What are the roles of libraries and archives in the protection and conservation of the natural cultural heritage of the Philippines?

#### Paper Conservation and Restoration

What are the proper handling and storage techniques for paper-based materials? What are the basic conservation methods and treatments?

### Day 2: August 26, 2010 (Thursday)

#### Developing Technological Competencies and Skills of Librarians

How can the Librarian "preserve" her/his role in the business of gathering, organizing, and storing information and data? With the overwhelming advancements in technology, what are the major technological competencies/skills that librarians should possess in this technological age?

#### Resource Description and Access (RDA): the Future of Cataloging?

What would be the input, benefits, and challenges to Philippine libraries once the new cataloging standard designed for the digital environment is implemented?

### Day 3: August 27, 2010 (Friday)

#### Preserving the Role of Books: the Impact of E-Readers to Libraries

Is the era of publishing coming to an end? What are the threats and opportunities libraries face in the advent of electronic publishing and the E-Reader technologies?

#### Digital Archiving

Digital information is characterized by fragility and rapid creation and dissemination. What are the standards and best practices in archiving digital materials needed to ensure long-term preservation?

#### Preservation of Special Materials

What are the standards and best practices in preserving audio-visual (AV) materials, and the strategies/techniques suited for a tropical country such as the Philippines?

## Registration

Php 4,500 - Regular Registration  
Php 4,000 - Early Bird or Participants from LibraryLink member institutions\*

*\*A non-refundable deposit of P1,500 is required on or before August 10.*

### Payment methods

- Cash
- Check (payable to Ayala Foundation, Inc.)
- Bank transfer\*

*\*Ayala Foundation, Inc./Filipinas Heritage Library  
BPI Savings Account No. 0011-1490-49.*

*\*Please fax deposit slip with your name, contact info, and title of conference to 892-1810 or e-mail a scanned copy to [liblink@filipinaslibrary.org.ph](mailto:liblink@filipinaslibrary.org.ph)*

*The 2nd LibraryLink Conference has been accredited by the CPE Council of the PRC Board for Librarians for 18 CPE credit units*

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